MISSION STATEMENT
The mission of BMCC’s E-Learning Center is to foster, support, and promote excellence in teaching and learning in fully online, online, hybrid and web-enhanced courses and programs; to enhance student engagement and retention in e-learning courses; to encourage scholarship of innovative teaching and learning practices to meets the needs of today’s diverse learners; and to facilitate college-wide engagement in order to provide greater student access to educational opportunities and student support services.

VISION
The vision of the E-Learning Center at the Borough of Manhattan Community College is to facilitate an institution-wide commitment to academic excellence and retention for all fully online, online, hybrid, and web-enhanced courses. Further, we wish to grow our E-Learning Community of Practice (COP) at BMCC to promote strategic priorities related to e-learning, including the recruitment of departmental faculty and liaisons and the development of initiatives involving faculty, students, and staff who are open to innovative teaching and learning using academic technology.

STRATEGIC PRIORITIES
In order to foster academic excellence, increase access to educational opportunities for students, and improve student services. To make this effort possible, the following goals are targeted at increasing e-learning course offerings to meet the needs of current and prospective BMCC students:

GOAL 1- Enhance student support and engagement from the point of first contact, throughout students’ e-learning course experiences

Outcomes
A. Improve course retention and pass rates in online and hybrid courses.
   a. Contact students enrolled in online courses at key points to give them support and information
B. Provide technical support, training and guidance for students enrolled in online, hybrid, and face-to-face courses.
   a. Provide large-scale training to students at key times in the semester, face to face and online
C. Collaborate with academic advisement and student support areas to ensure e-learning students receive appropriate support.
   a. Encourage fulltime students to enroll in one online or hybrid course per semester
   b. Train advisors in cohort programs to support online learning

**GOAL 2**- Facilitate and promote a Faculty E-learning Community of Practice (COP) at BMCC

**Outcomes**
A. Ensure online and hybrid courses achieve BMCC’s adopted quality assurance process.
   a. Adopt and promote online quality assurance model
   b. Work with department chairs and deputies to evaluate online courses in their first semester
B. Increase the number of faculty who are trained to use online, hybrid, or web-enhanced teaching methods to support instruction.
   a. Offer course design training in multiple formats
   b. Recognize alternative modes of training for certification
   c. Engage adjuncts in online training and development
C. Provide professional development opportunities to enhance faculty awareness of innovation in online pedagogy and technology.

**GOAL 3**- Provide increased access to educational opportunities through online and hybrid course and program offerings (and through the development and use of open educational resources)

**Outcomes**
A. Increase the percentage of online and hybrid courses at BMCC by 50% per year.
   a. Engage adjuncts in online training and development
   b. Target Gateway courses for online and hybrid delivery
B. Evaluate college policies in order to maximize the potential for e-learning growth.
   a. Offer course design training in multiple formats
   b. Recognize alternative modes of training for certification
C. Collaborate with academic departments to develop fully online or hybrid degree programs.
   a. Pilot non-lab science Pathways courses for online delivery
   b. Expand lab science Pathways courses for hybrid delivery
   c. Pilot English 101 for hybrid delivery